

Become a Relay For Life Pacesetter



Relay Pacesetters excel in their efforts to support the Society's mission to eliminate cancer as a life-threatening illness. Relay Pacesetters are a select group of individuals committed to achieving extraordinary fundraising results for the American Cancer Society Relay For Life events.

It is easy to be a Pacesetter!

- Sign up online at www.relayforlife.org to participate in your local Relay For Life event.
- Set your individual fundraising goal to \$2,500 or higher.
- Fundraise, fundraise, fundraise! You can start by sending an email to your friends, family members, and coworkers asking them to help make a difference in the fight against cancer by supporting you as you strive to reach your goal.

Once you reach or surpass \$2,500 in donations, you'll be a Relay Pacesetter! Pacesetters are determined based on the total amount of donations you collect for Relay – including cash, checks, and credit card donations. In order to ensure you are a Pacesetter for 2010 please make sure all your donations are received by your local ACS office by Friday August 13, 2010.

As our way of saying thank you, all Pacesetters will receive:

- A special letter of recognition from our Division CEO
- Recognition on the Relay For Life online websites
- Special Pacesetter gift – a Relay For Life 3/4 zip fleece.
- Acknowledgement at your local Relay For Life events



For more information on Relay Pacesetters, please talk to your Relay For Life Event Chairs, or visit www.relayforlife.org to find your local event.