



Fundraising Tips For Individuals

Everyone knows someone who has heard the words, “you have cancer.” That’s why so many people are willing to donate money to fight this disease. Know your stuff. Arm yourself with a few facts about Relay and the American Cancer Society. Then, ask! You’ll be surprised how many people are just waiting for an opportunity to make a difference.

Here are just a few ways you can raise money for the Relay:

- You can ask in person or via letter, email, or voice mail. But, do ask!
- **Make your own contribution** and let others know that you are donating not only your money, but also your time!
- **Aim high.** Ask for \$100 and settle for \$50. Gear the amount you’re requesting to your audience.
- **Send letters early** and ask that they be returned by a due date. It’s harder for people to ignore when there is a due date other than the event date! A stamped return envelope also helps.
- **Ask at your regular meetings.** If you belong to a service club or religious group, request time to ask for support.
- **Ask everyone you meet.** Even if you have sent out letters, be sure to carry a collection envelope with you so that when you talk to people about the Relay, you can ask them to contribute right then.
- **Dedicate** your personal effort to someone who has been touched by cancer. Tell that person’s story and yours.

Who Can Sponsor Me?

- Your best lunch date
- Friends from your old job
- Friends from your present job
- Friends from school or college
- Members of your sports team
- Members of your hobby group
- Members of your church or synagogue
- Friends from your old neighborhood
- Your landlord
- Your car salesperson
- Your car repair person
- People you know through your children
- People you know through your spouse
- People from your lodge or club
- People who sell you groceries
- People who sell you clothing
- Your plumber
- Your painter/decorator
- Your travel agent
- Your next-door neighbor
- Your wedding attendants
- Your veterinarian
- Your children’s music teacher
- Your lawyer
- Your child’s scout leader
- Your dry cleaner
- Your florist
- Your letter carrier
- Your babysitter
- Your children’s school principal
- Fellow committee members
- Your insurance agent
- Your relatives
- Your CPA