



Fundraising Tips For Teams

Whatever your fundraising efforts, remember to promote them as a benefit for the American Cancer Society. Use these ideas from around the country as a starting point for your own creativity.

Auction (Silent or Live): Hold the event at your business, in your neighborhood, or at church. Ask for contributions of unique items such as homemade toys or art, a hand-knitted sweater, breakfast or dinner at someone's home, or a ride on someone's sailboat. Display the items (or their descriptions) prior to the event. Hold the auction over lunch or at a convenient time.

Bake sale: Hold a Friday bake sale at work so employees will have treats for the weekend. Ask for baked goods to be wrapped attractively so they could be given as gifts. Encourage breakfast items, such as rolls and breads, as well as sweets like bars and cookies.

Business Challenges: Co-workers can earn money by raising a minimum goal for fun prizes:

- A member of the management mows your lawn, rakes your leaves, or shovels your snow.
- Free lunch with the boss.
- Parking place(s).
- A day off.

Car Wash: Get your team together for a local town car wash. This works great for high school teams.

Casual For Cancer: Ask your company CEO or president to let staff dress casual or wear denim for a contribution of \$5 or more.

Matching Gifts: If your company has a matching gifts program, that's an effective way to double your fundraising efforts. Be sure to check with the Human Resources department to obtain matching gifts forms.

Quilt Making: Do you have a team that makes quilts? Sell quilt squares in honor and in memory of people with cancer. Charge for different sizes: a four-inch square for \$5, an eight-inch square for \$15, and a twelve-inch square for \$25. Display the quilt at a public location, such as the chamber of commerce.

Sports Tournaments: Set up challenge matches between individuals or departments for basketball, softball, football, or any sport! Charge an entry fee and admission fee. Sell refreshments at the event.

Potluck Party: Have each team member invite at least 10 couples, including family, friends, and neighbors, to a potluck dinner. Have team members provide dishes for the event, and charge each couple an entry fee of \$20.